

JENKS POM FASHION SHOW ADS

The fashion show is an important fundraiser for Jenks Pom. Sales for advertisements in the Fashion Show program book generate revenue to fund scholarships, transportation to competitions, and the purchase of competition uniforms. Participation is mandatory for all members of the Freshman, Junior Varsity, and Varsity Squads. Members of the Middle School squad may participate but are not required.

TYPES OF ADS

Business Ads – REQUIRED – Every squad member is required to sign up for 3 businesses to contact in an effort to secure an advertisement in the Pom Fashion Show Program Book. Three COMPLETED Advertising Contact Sheets must be turned in by each squad member NO LATER THAN June 30th, even if a business chose not to advertise. Any squad member who fails to turn in three COMPLETED contact forms, will be billed \$200 on their pom account. For each business that chooses to advertise, a completed contract will need to be turned in by June 30th.

Vanity Ads – Vanity ads are not mandatory but are available for all participants in the fashion show. You will get credit to your account for selling a vanity ad to someone **outside of pom**. *These ads do not count as one of your three required business contacts.*

SIGNING UP FOR BUSINESSES

During May's Booster Club meeting, you will have the opportunity to sign up for three businesses to contact about being a corporate sponsor and/or advertising in the Fashion Show program book. If a business is not on the list that you wish to contact, please email Shannon Davis. DO NOT CONTACT A BUSINESS UNLESS YOU HAVE SIGNED UP FOR THAT BUSINESS ON THE MASTER LIST OR YOU HAVE CONTACTED SHANNON DAVIS TO VERIFY THE BUSINESS' AVAILABILITY. IF YOU GET AN AD FROM THE BUSINESS AND IT HAS BEEN SELECTED FROM SOMEONE ELSE, THEY WILL GET THE CREDIT FOR THE AD. NO EXCEPTIONS! If you sign up for a business, but do not turn in a contact sheet for that business, your name will be removed from that business next year.

INCENTIVE

Your pom account will receive a 20% credit of your total ad sales.

DEADLINE

ALL ads, payment, and contact sheet must be received by **June 30th, 2017**. NO EXCEPTIONS!

SUBMISSION AND QUESTIONS

Contract/Contact Sheets, payments, and ads should be submitted to Shannon Davis

Address: 10301 S. Nathan St. , Jenks, OK 74037.

Email: jtpomads@gmail.com

Questions? Call or Text Shannon @ 918605-9726

FASHION SHOW AD DETAILS

- Submission deadline is **June 30th** – NO EXCEPTIONS
 - Payment must be received in full by June 30th to be included in the book.
 - Must be submitted print-ready
 - PDF Format
 - 300 DPI
 - Emailed to jtpomads@gmail.com
 - In the subject line of the email please include
 - pom girl’s last name who sold the ad
 - individual or business name
 - ad size
- Example: Bussey, Ad for Lamb Construction, Half page
- Should be “school appropriate” and not include a picture or words that reference alcohol
 - Signed Contract and payment should be mailed to Shannon Davis, 10301 S. Nathan St., Jenks, OK 74037 by June 30th.
 - Checks should be made out to **Jenks Pom**

AD OPTIONS

Size	Type of Ad	Size of Ad (width x height)	Cost
	B&W FULL PAGE	8 X 10 ½ inches	\$150
	B&W HALF PAGE	8 X 5 inches (ad must be horizontal)	\$ 85
	B&W QUARTER PAGE	3 ¾ X 5 inches (ad must be vertical)	\$ 50
	Color Ads: *approval needed by chairman	Full Page	\$350