



# Jenks Pom Corporate Sponsorship Instructions

## STEP 1

**SELECT** up to 3 businesses that have not been claimed. To add additional businesses to the list, please email [jtpomads@gmail.com](mailto:jtpomads@gmail.com) to confirm they have not been claimed.

## STEP 2

**VISIT** your assigned businesses and start selling. Take your packet of information with you so that you can go over the information and answer questions the business may have. **If you sell to a business claimed by someone else, they will get the credit.**

## STEP 3

If the business agrees to become a Corporate Sponsor for Jenks Pom, they will need to **COMPLETE** the Corporate Sponsor Contract and you will need to **COLLECT** the money for the level of their sponsorship.

IF the Corporate Sponsorship includes an ad, you need to complete step 4.

## STEP 4

If business agrees to place an ad in the fashion show program book, please do the following.

- **Discuss** the ad guidelines with the business.
- Have the business **complete** the contract.
- **Follow-up** with business to make sure the ad is completed in time.
- **Collect** the appropriate amount of money for the size of the ad.

## STEP 5 (complete by July 15, 2024)

**RETURN** all **paperwork and checks** to Kristin Conkling: 5904 E. 107<sup>th</sup> St., Tulsa, OK 74137

Make sure all **ad graphics** are turned into [jtpomads@gmail.com](mailto:jtpomads@gmail.com).

ALL Pom girls are REQUIRED to secure a Corporate Sponsor of at least the Bronze Level **OR** \$200 worth of ads. Failure to do so will result in a \$200 buy-out fee billed to your pom account.

Sponsorship levels	Diamond \$1250	Platinum \$1000	Gold \$650	Silver \$400	Bronze \$150
Benefit for individual pom account	\$575	\$450	\$275	\$150	--

For each additional sponsorship or combination of ads valued over \$200, your individual pom account will receive 50% of value.